

Webster Groves Lions Newsletter

Squeal

Aug/Sept 2016
Volume 2, Issue 4
www.webstergroveslions.org

Celebrating our 91st Anniversary
2016

President Lion Rob Halama



President's Message

LIONS,

For those of you who may have been out of touch, the 2016 Webster Groves LIONS Carnival & BBQ has come and gone.

And it has left its mark in several ways. I will not speak for everyone, but the aches and pains that were earned, are still with me. (Even after a couple weeks.)

The field got its own aches and pains. Those, of course, can and will be fixed, and the field will look good as new. But, from June 27th through July 7th, the intense pressure and effort to set-up, run, and then break down the carnival really does show what this club can accomplish when we work together for a common goal.

And that common goal is shown in the people who receive help through the various organizations we donate money to throughout the year.

There are people in need not only in our neighborhoods, but in our city, state, country, and world-wide.

We have seen so much turmoil in the news lately, not only on foreign soil, but in our own back yard. It is disheartening at least, to see what people can do *to* others. But it does seem helpful, and hopeful, to see what service organizations, like the LIONS, can do *for* others.



I keep this in mind as I think about my own aches and pains, my gripes and complaints, and although at times the world around us seems to be losing its sanity, there are others out there trying to help others.

Thank you all for what you do.

President Lion Rob

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Our Motto
"We Serve"

Webster
Groves
Lions
Est. 1925

For Eye, Eye Surgery, Hearing, & Glasses Assistance
HOTLINE PHONE: 314-645-3500
EMAIL: hotline@lions26m2.org
WEBSITE: www.lions26m2.org

WHERE IS OUR CLUB HEADED?

Webster Groves Lions Club:

Jan 2014 - 88 members
July 2016 - 70 members

Lions International:

1.4 million members worldwide. U.S. membership is 300,000, down from a peak of 550,000 in the late '80s and early '90s.

Read about this subject on
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Officers

President – Lion Rob Halama
 IPP - Lion Teddi Speeler
 1st Vice Pres. – Lion John Gregory
 2nd Vice Pres. – Lion Sandy Halama
 3rd Vice Pres. – Lion Becky Speeler
 Secretary – Lion Maria Suiter
 Treasurer – Lion Norma Belcher
 Tail Twister – Lion Larry Suiter
 Lion Tamer – Lion Fred Yoder

Board of Directors

Lion Tony Baumstark
 Lion Bill Belcher
 Lion Larry M. Schumaier
 Lion Lou Schopper

Committee Chairs:**Membership Chair:**

Lion Teddi Speeler,
 Cell: 314-724-3721
 Email: speeler36@hotmail.com

Welfare Chairman

Lion Mike Swederska
 PH: 314-289-3444
 Email: shur-way@sbcglobal.net

Carnival Chair:

Lion Sandy Halama
 Cell: 314-795-7456
 Email:
Sandra.m.halama.civ@mail.mil

Scholarship Chair:

Lion Phil Hunt
 Cell: 314-341-6340
 Email: phil@bhhsadv.com



Helen Keller Reading
 Grace Coolidge's Lips
 1926

What is Happening to Our Club?

Being at the setup on Thursday before the carnival, I observed some distressing sights. As I looked around, except for the “hired hands”, I saw a bunch of “old” people trying to do “young person’s” work. No offense intended for those few Gen-Xers and Millennials. Most everyone working were younger “Baby Boomers”, and yes there were a couple members of the “Greatest Generation”.

What I also saw were a lot of folks that are just plain wearing out. Our club needs an infusion of young blood willing to expend the efforts that the current core of our club does. The younger members we have do not participate for many reasons, and our membership is declining.

Webster Groves Lions Club:

Jan 2014 – 88 members
 July 2016 – 70 members

Lions International:

1.4 million members worldwide. U.S. membership is 300,000, down from a peak of 550,000 in the late '80s and early '90s.

The following are excerpts from various sources about declining club memberships, not just Lions, but service and social clubs in general.

“The biggest thing probably is the lack of free time. Many hard working folks are working two or more jobs. Families are often just a mom and the kids. No dad in residence. Mom hardly has a moment to spend outside the home to make anything but her family. Bless moms everywhere for at least that!”

“Service clubs per se are from a different generation. They were service clubs in that they did some kind of charity work, but the real deal was that's how you got out of the house to hang with your pals. Lion's Club is an old and respected club. They provide charity work in eye care in underprivileged countries. Today, who has time for a club membership?”

“Here's the main reason that I have not joined the Lion's Club. I have absolutely no idea what it stands for or what they do. There are plenty of men's groups out there that I don't particularly trust (such as the Masons) that I would have to know a good bit about such a group before I would consider joining.”

“Personally I don't feel like I have the time to commit to such an organization. I teach and I never know what my evening workload is going to hold. There are some nights I don't

have anything to do, but those are rare. I'd hate to commit myself to something and either not show up or get behind on my work for school. That's why I wouldn't join.”

“Since I was a member of Lions for many long years, I would say no, not unless you're running for public office, or have a business; otherwise it is mostly a bunch of old men and women and I mean old! So that might be another reason if you're old I mean real old like 75 or 80 you might love it!”

“Regarding the declining enrollment in service clubs, I would have to say a lot of it comes from people spending too much time on the internet, hours in front of the T.V., sports and self-indulgence being their god. They do a lot of spectatorship watching a few others live...but not doing it themselves. Many people are working way too many hours to just pay bills, impress others, making more money to spend more money on things. People are tired, often dragging. Kids often don't live a balanced life either. I'd like to see them be kids, take and have the time to relax and play physically, share time and meals with their family or people who care about them, use their imagination for pretending and dreaming good thoughts. Often, they run here and there and are spread out so many ways like many adults. Kids are often rushed quickly out of childhood by the many assorted influences.”

I do not know what the answer is, but we are an aging club that will not be able to sustain the present level of fund raising activity without an infusion of young blood willing to work.

Perhaps we need to rethink our fund raisers, and select ones that do not require such intensive labor. Yes—that might mean our club will need to reduce our charitable giving, but unfortunately that's the “facts of life.”

Lion Fred

Aging Club**Average Ages:**

All current members: 60.4 yrs
 Core members: 62.0 yrs
 Key members: 64.4 yrs

Core Members: Those who consistently attend meetings and contribute in some manner.

Key Members: Those who not only attend meetings, but make major efforts at running the club and work at all fund raisers.

BBO

August 12/13th
General Grant
Center parking lot.
Sign up with Lion Becky
to help.

BBO

September 9/10th
General Grant
Center parking lot.
Sign up with Lion Becky
to help.

June BBO

Weather great, but hot - 95/97 degs and sunny, but our regulars plus newbys came out in droves. Close to a record Friday



July Carnival

Rain, rain, and more rain!

Well, the 2016 Carnival came and went with a storm! Literally. Even though it won't be a record breaking year, it still took a lot of work from a lot of LIONS.

I want to thank each of our members who gave even a small amount of time to make the carnival happen. Slogging through the mud and rain is almost as exhausting as a heat wave and is much more challenging. Many LIONS stuck it out and gave their all, and that is what LIONISM is truly about. Dedication and placing others above self for the ability to help those in need. When the chips are down, we stick with it to the end.

A big THANK YOU to all who served!
LION Sandy, 2016 Carnival Chair



Just imagine if every Lion, **1.4 million**, asked one person to join their club...

...now imagine how much more Lions could do and how many more people they could serve!

All it takes is asking one person...get started today!!!



What is Social Media?

Social media is a phrase that we throw around a lot these days, often to describe what we post on sites and apps like Facebook, Twitter, Instagram, Snapchat and others.

So, What Is Social Media?

Rather than define the term using a bunch of boring jargon that would probably only complicate things further, perhaps best way to get a clearer understanding of it is to break it down into simpler terms.

To start, let's look at each word individually.

The "social" part: refers to interacting with other people by sharing information with them and receiving information from them.

The "media" part: refers to an instrument of communication, like the internet (while TV, radio and newspapers are examples of more traditional forms of media).

Okay, so from these two separate terms, we can pull a basic definition together: *Social media are web-based communication tools that enable people to interact with each other by both sharing and consuming information.*

You've been told time and again your club needs to use social media, so your club dutifully created a Facebook page, signed up for a Twitter account and joined LinkedIn. Now what? Most of the Lions in your club know their way around the internet, use smartphones and consider themselves at least marginally tech savvy. But how can your club get the most out of social media to publicize events, snag people as members and keep members fully engaged and committed? As with anything in life, tools are only as good as the people using them.

Here are some ways social media can help your club excel.

1. **Be "liked."** You want to increase the visibility of your club's Facebook page. So include your page link on business cards, flyers, press kits, letterheads and table banners. Tattoo it on your forehead!
2. **Video Equals Victory.** More people use the internet to watch videos than any other reason. Create a short, engaging video (not photo collages!) to post on Facebook and YouTube. Capture the essence of a project or have a photogenic Lion say something funny, sweet or profound. Photos are the most "liked" and most shared social media posts. Post your better photos and include a brief description.
3. **Like Others.** "Like" or "follow" the pages of LCI, other clubs, partners, businesses, community groups and leaders and media. No one likes someone who is desperate to be liked. But do post interesting, informative content so they will decide to "like" you.
4. **Facebook 101.** Understand the basics of Facebook, Twitter and other social media. To get the most out of Facebook, you need to know you can set up a profile, a page, a group or event, for example. How to get a handle on all this? Go to the sites themselves and click on "help," use the tutorials on LCI's Online Community page, use YouTube videos if you are visual learner or pull up a chair with a tech-smart member.
5. **Capitalize on Media Coverage.** If a media outlet covers your club, post a link to the story, photo or video on Facebook, Twitter, Google+ and LinkedIn.
6. **Like Your City.** "Like" the city pages and the pages of other community institutions.
7. **Be Newsy.** After a disaster such as a typhoon or tornado, create a brief video of the club president talking about how LCI responds to disasters and how your club has made a donation. In the winter, film a segment on how Lions feed the hungry or donate coats.
8. **Share Your History.** Old photos are alluring. Post one and provide a very brief club history.
9. **Mark Milestones.** Your club has collected 1,000 eyeglasses or held a pancake breakfast for 50 years? Post it.
10. **Share Testimonials.** Film a brief segment on a Lion who loves being a Lion or a beneficiary who is deeply grateful to Lions.
11. **Share the Brand.** Lions worldwide do cool things, great things. Share stories, photos and videos. Elevate your club's standing in people's eyes by calling attention to the incredible service of other Lions.
12. **Share News.** Scan the media for stories or studies on blindness, hunger, literacy and other concerns addressed by Lions and post a reaction or information on how Lions have mitigated the problem.
13. **Welcome Members.** They deserve a grand hello on social media. Give a brief bio with their permission, of course.
14. **Salute Your Members.** Highlight a member each week or month. They'll be sure to share with their friends.
15. **Designated Driver.** Put someone in charge or form a committee. Don't assume things will get done. Develop a plan and set goals.

Complete article at www.lionsclubs.org.nz/files/file/6636/25 and <http://webtrends.about.com/od/web20/a/social-media.htm>

August Birthdays

Lion Cheryl Davidson - 1st Lion Helen O'Keefe - 15th
 Lion Phil Hunt - 1st Lion Bill Belcher - 16th
 Lion Tim Rabbit - 5th Lion Larry Saifer - 16th
 Lion Kurt Weisenfels - 8th Lion Lee Scherzer - 20th
 Lion Sandy Halama - 30th Lion Tom Logger - 31st

August Anniversaries

Lion Tom Logger - 3 yrs
 Lion Vickie Collyer - 4 yrs
 Lion Mabrakh Khan - 4 yrs
 Lion Vicky Swederska - 12 yrs
 Lion Larry M. Schumaier - 14 yrs
 Lion Mike Capriglione - 15 yrs
 Lion Jim Greenlaw - 15 yrs
 Lion Kim Pepple - 18 yrs
 Lion Jane Lenk - 19 yrs
 Lion Harris Gerhard - 22 yrs
 Lion Dennis Donze - 29 yrs



September Birthdays

Lion Tony Baumstark - 10th
 Lion Ruth Loerch - 11th
 Lion Tim Donze - 12th
 Lion Mike Capriglione - 12th
 Lion Mark Cereghino - 20th
 Lion Larry Schumaier - 28th

September Anniversaries

Lion Lee Scherzer - 5 yrs
 Lion Georgia McGuire - 7 yrs
 Lion William Otto - 7 yrs
 Lion Pat Rabbit - 18 yrs
 Lion Greg Hanser - 28 yrs

Perfect Attendance

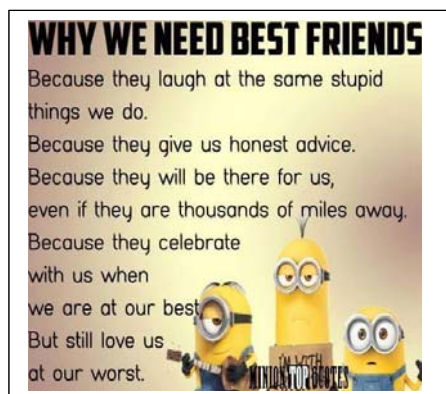
In order to receive a perfect attendance pin, you must attend all 26 meetings. If you miss a meeting you can make it up by working a function within a two week time frame.

Matching Funds

If you have a specific organization you would like to donate to, the club will match your donation up to \$500. For the club to match your donation, you must submit to the president or secretary a description of your charity and what it represents, a check made out to that organization, and an addressed envelope.

If you are interested in being on a committee for the upcoming year, please see President Lion Rob Halama.

Keep an eye out for the next squeal!
 If you have any news or pictures please submit to Lion Fred!





LIONS PAM ROSEN & LEO CHRIST

FEATURED LION

Who Is It: Lion Pam Rosen
 Married to: Bob Rosen
 Children: 2- Mike (52) & Penny (46)
 Resides in: St Louis City
 Pets: 2 "Shit-zos" & 7 cats
 Church: Emmanuel Episcopal
 Born and Raised: Webster
 Childhood dream Career: Veterinarian
 Something we don't know about you: Synchronized swim coach at Webster Pool for 5 yrs.
 Talents:
 Free Time: Church work.
 Hobbies:
 Proud Accomplishment: Owned/ran "Ten Mile House Bar/Restaurant for 23 yrs
 Favorite Holiday: Christmas
 Favorite Food: Any sweets
 Favorite Movie: Sound of Music
 Favorite TV Show: Big Bang Theory
 Favorite Music: '70s & '80s.
 What Do You Like About Your Job? That I am semi retired after 40 yrs at R.E.
 Why Do You Like Being A Lion? Nice people.
 Why Did You Become a Lion? My Uncle Harris Gerhard recruited me..

FEATURED LION

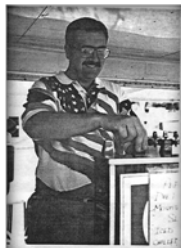
Who Is It: Lion Leo Christ
 Married to: Lion Sharon
 Children: Phillip & Kellie
 Resides in: Maplewood
 Pets: None
 Church: None. Just Me & God talking to each other
 Born and Raised: Home town: DeSoto, MO; raised in St. Louis
 Childhood dream Career: Baseball player
 Something we don't know about you: Can't think of anything; I'm an open book
 Talents: Organizing events and that I can still walk
 Free Time: What's that??
 Hobbies: Fishing, horse shoes, and playing poker
 Proud Accomplishment: My two children
 Favorite Holiday: Memorial Day
 Favorite Food: Seafood, shell fish
 Favorite Movie: Quigley Down Under
 Favorite TV Show: Discovery Channel
 Favorite Music: Country
 What Do You Like About Your Job? It's part time & I am mostly by myself.
 Why Do You Like Being A Lion: The ability to help improve people's quality of life (It's a great feeling) and being with like-minded people in our club with the same purpose.
 Why Did You Become a Lion? I started helping at the carnival and Old Newsboys day and candy days in 1976 and saw how much fun Lions members were having. In 1978 I started having lunch at O'Connell's pub every Friday with Jerry Johnson, Jack Chapman, Al Kagel and my Boss Fred Kloth, he was a Lion also. After a few months those guys talked myBoss into letting me become a Lion and in April 1979, I was inducted; been having fun ever since!!!!



A Lot Of Work Went Into This...
First Vice President - Lion Jim Matthews is commended for his efforts in this year's float program. Lion Jim not only loaned his truck and trailer for this project but donated an immeasurable amount of his personal time to make this a success.



Have No "Fear"
Carnival Chairman Lion Kevin Fears heads off any chance of threatening weather along with "Dora Bear," Mandy or is a Randy and Lion Randy or is a Mandy Belcher.



Lion Fears takes on another day of soda.



Starting at Left: Lions Ken and Ruth's daughter Tracie, Charlotte Spert, Mandy Belcher, Jill and Ashley VanCamp.



THE POLISH LOOK...



Left: Lions Harry Shantz, Bud Holman, Norm Cavonah, and Dick Roth again heading up the beer serving crew this year. Many thanks to all of those others who helped out this year.



Scholarship Chairman Lion Phil Hunt stays on top of his serving station duties.



Left: A customer is checked out by Lion Bob Burk and Lion Pierre Simorpioti, Co-Chairman of the Food Tent.



Immediate Past President Lion Bob Starling prepares to start up another batch of max...



Right: Lion Leo Christ checks the B.B.Q. Left: Lion Bill Belcher watches Lion Leo check the B.B.Q.



Lion Darius Hart faultlessly pans up another batch of unblemished delicious corn.



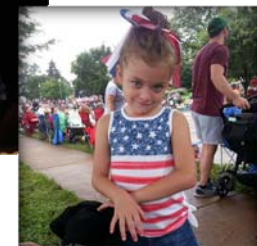
MARSHAL DON GERBER



Immediate Past President Lion Bob Starling prepares to start up another batch of max...



1996 Carnival & BBQ



2016 Carnival & BBQ

Imponderables

Why Do Some Chickens Lay White Eggs and Others Brown Eggs

The color of eggs comes exclusively from the pigment in the outer layer of the shell and may range from an almost pure white to a deep brown, with many shades in between. The only determinant of egg color is the breed of the chicken.

Because white eggs are preferred in almost every region of the country, the Single-Comb White Leghorn has become by far the favorite egg-layer in the United States. The Leghorn is prized for many reasons: it reaches maturity earlier than most pullets; it utilizes its feed efficiently; it is relatively small (an important consideration when most chickens are kept in cages even smaller than New York City studio apartments); it is hardy, adapting well to different climates; and most important, it produces a large number of eggs. If more consumers went along with New England's preference for brown eggs, more breeds such as the Rhode Island Red, New Hampshire, and Plymouth Rock would be provided to produce them.

A simple test to determine the color of a hen's eggs is to look at her earlobes. If the earlobes are white, the hen will lay white eggs. If the earlobes are red, she will produce brown eggs. Although many people are literally afraid to try brown eggs, they are no more or less nutritious or healthy than white ones. In fact, brown eggs have some cachet among health-food aficionados, which guarantees their higher cost, if not greater benefits.

Egg yolks also range dramatically in color, but yolk variations are caused by dietary differences rather than genetic ones. Yolk color is influenced primarily by the pigments in the chicken feed. If the hen gets plenty of yellow-orange plant pigments known as xanthophylls, the pigments will be deposited in the yolk. Hens receiving mash with yellow corn and alfalfa meal will lay eggs with medium yellow yolks. Those fed on wheat or barley produce lighter yolks. A totally colorless diet, such as white corn, will yield a colorless yolk.

From "Why Do Clocks Run Clockwise?"

Stuff You Didn't Know

Every day more money is printed for Monopoly than the U.S. Treasury.

Men can read smaller print than women can; women can hear better.

Coca-Cola was originally green.

It is impossible to lick your elbow.

The State with the highest percentage of people who walk to work: ALASKA

The percentage of Africa that is wilderness: 28%

(now get this...) The percentage of North America that is wilderness: 38%

The cost of raising a medium-size dog to the age of eleven: \$ 16,400

The average number of people airborne over the U.S. in any given hour: 61,000

Intelligent people have more zinc and copper in their hair..

The first novel ever written on a typewriter, Tom Sawyer.

The San Francisco Cable cars are the only mobile National Monuments.

Only two people signed the Declaration of Independence on July 4, John Hancock and Charles Thomson. Most of the rest signed on August 2, but the last signature wasn't added until 5 years later.

Keufels (Original)

"An Amish take on butter tarts. Very tasty but if you're counting calories, don't try this!"

Ingredients

- 1 cup all-purpose flour
- 2 tablespoons all-purpose flour
- 1/2 cup margarine
- 3 ounces cream cheese, softened
- 1 cup brown sugar
- 3/4 cup chopped nuts
- 2 tablespoons melted butter
- 1 egg, beaten
- 1 teaspoon vanilla extract
- ¼ tsp salt



24 servings, 138 calories per serving

- Prep 30 m
 - Cook 20 m
 - Ready In 50 m
1. Preheat oven to 350 degrees F (175 degrees C). Grease 24 muffin cups.
 2. Mix 1 cup and 2 tablespoons flour, margarine, and cream cheese in a bowl using a fork. Form dough into 24 small balls. Press and shape each ball to form a shell in the prepared muffin cups.
 3. Mix brown sugar, nuts, butter, egg, vanilla extract, and salt in a bowl. Spoon mixture into the prepared dough.
 4. Bake in the preheated oven until Keufels are lightly browned and filling is bubbling, about 20 minutes.

Publication Dates:

Feb/Mar - Feb 18th
 Apr/May - March 24th
 Jun/Jul - May 26th
 Aug/Sep - July 28th
 Oct/Nov - September 22nd
 Dec/Jan - November 25th

Please send any items you would like to see in this newsletter to Fred Yoder at: Fredy2@fredy.com
 No later than 1 week prior to publication date.



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